

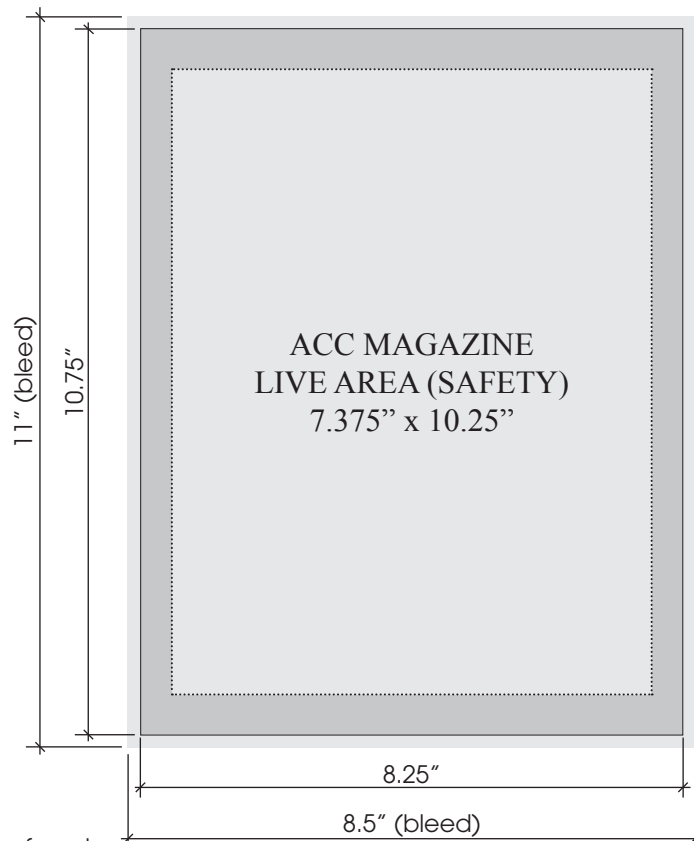
Display Ad Dimensions — American Car Collector magazine

Ad Size	Width	Height
Two Page Spread Trim Size	16.5"	10.75"
Two Page Spread w/bleed*	16.75"	11"
Full Page Trim Size	8.25"	10.75"
Full Page Live Area	7.375"	10.25"
Full Page w/bleed	8.5"	11"
1/2 Page Horizontal	7.375"	4.75"
1/2 Page Vertical	3.625"	10"
1/3 Page Square	4.85"	4.75"
1/3 Page Vertical	2.325"	10"
1/4 Page Horizontal	4.85"	3.55"
1/4 Page Vertical	3.625"	4.75"
1/6 Page Horizontal	4.85"	2.25"
1/6 Page Vertical	2.325"	4.75"
Business Card	3.625"	2.25"

Resource Directory
 Limited to 60 words including contact information.
 Logos must be 300 dpi, CMYK.

Bleeds: Bleeds may be added to full page ads at no extra charge. Ads smaller than full page do not bleed.

*Spread Live Area is same as full page safety specs. No gutter space for art is needed (artwork can carry to center, text should be in Live Area)



File Specifications

ACC is laid out in Adobe InDesign CS on a PC network. We ship pages to our printer as Adobe PDF files. To ensure the best and most consistent print quality for your ad, we have developed the following requirements for display ad files:

Preferred file types are PDF, TIFF and JPG.

Any other file type must be approved before delivery by the Art Director. Quark files cannot be accepted. Mac files can generally be accepted if they are one of the approved types.

Color ads must be full process CMYK only. Ads with spot colors will not be accepted.

No spot, Pantone or related specific colors other than CMYK are accepted. Please convert all placed files to CMYK before sending your ad; failure to do so will mean we cannot ensure accurate color reproduction.

File Delivery

Email

Files up to 5MB in size may be delivered by e-mail. Please send to: artdir@sportscarmarket.com.

FTP

We have an FTP site for delivery of ad files of any size, or we can pick them up off your FTP server. Please inquire for details.

CDR

We will gladly accept ads on CDR. Mac-created disks are usually OK but this cannot be guaranteed. Send materials to SCM, attn: Art Director, 401 NE 19th Street, Suite 100, Portland, OR, 97232.

Not accepted

ZIP (any type), JAZ, Syquest or anything not mentioned above.

Pocket Price Guide Specifications		
Ad Size	Width	Height
Full Page Trim Size	4.5"	6.5"
Full Page w/bleed	4.75"	6.75"
Ads must be 300 dpi, CMYK, .PDF, .JPG, or .TIF		

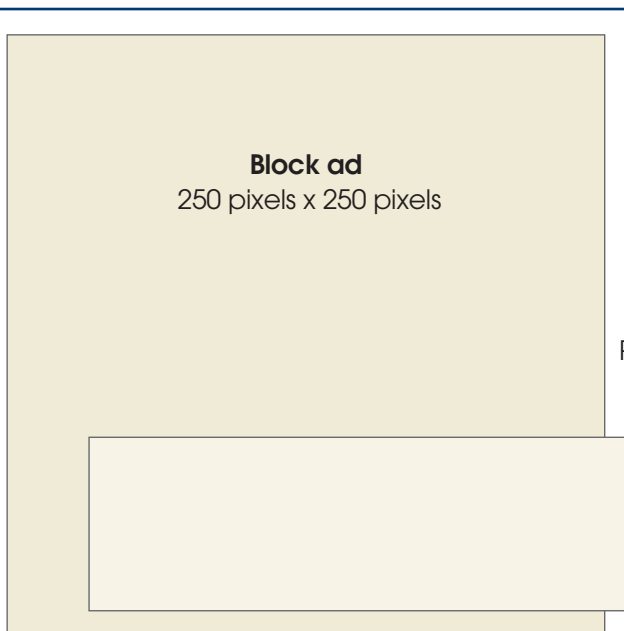
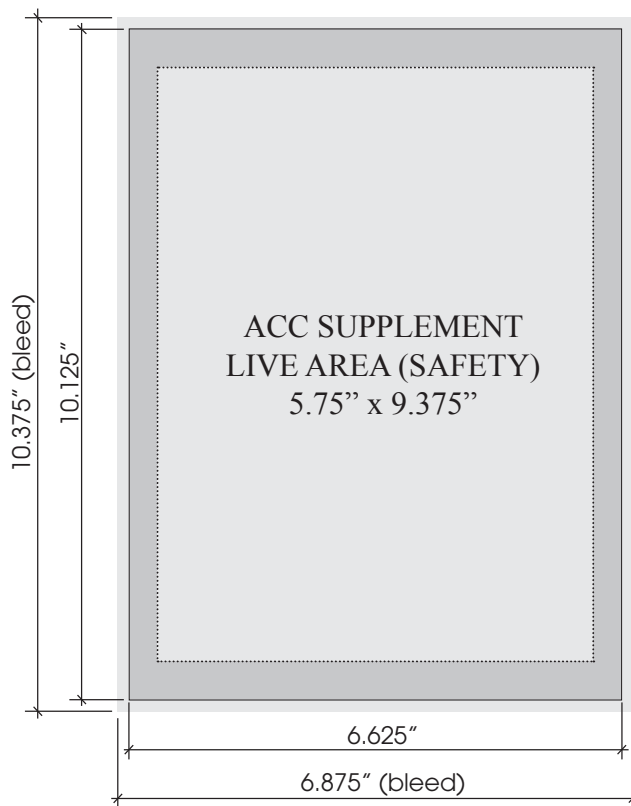
Display Ad Dimensions — Supplements and Price Guides

ACC Supplement Specifications

Ad Size	Width	Height
Spread Trim Size	13.25"	10.125"
Spread Live Area	11.25"	9.375"
Spread w/bleed	13.5"	10.375"
Full Page Trim Size	6.625"	10.125"
Full Page Live Area	5.75"	9.375"
Full Page w/bleed	6.875"	10.375"
Half Page-Horizontal	5.75"	4.5"
Quarter Page-Vertical	2.75"	4.5"
Business Card	2.75"	2.125"

Ads must be 300 dpi, CMYK, .PDF, .JPG, or .TIF

Bleeds: Bleeds may be added to full page ads at no extra charge. Half and quarter page ads do not bleed.



Web Ad Dimensions and Specifications

Specifications:

- Block ad: 250 pixels x 250 pixels
- Banner ads: 728 pixels x 90 pixels
- Maximum file size: 75k

Please include the URL or link that you would like the ad to point to. Must be .jpg, .gif or Flash only.

(Images not to scale—for reference only)

eNewsletter Ad Dimensions and Specifications

Specifications:

- Block ad: 180 pixels x 180 pixels
- Banner ads: 530 pixels x 100 pixels
- Maximum file size: 100k

Please include the URL or link that you would like the ad to point to. Must be .jpg, .gif, or .png only—no Flash accepted.

